



# Blended learning services for YOUR hub

## Increase impact with online resources and tools

Your hub wants to provide real value to start-ups and small businesses. Your hub aims to foster a community of skilled entrepreneurs in your region. What if you could do it better and more effectively?

Blended learning is a model that combines online and face-to-face learning spaces and experiences. Taking advantage of online learning materials can be an effective way to achieve these objectives and provide relevant, value-adding services to your hub users. For instance, trainers can prioritize their time on more important things like 1-on-1, more impactful interactions. The blended formats can be adapted according to content, scale, technology, resources and learning spaces.

What are the resources needed? How can you make it fit for your context? We would like to invite you to join our session on 11 July in Abuja to co-create blended learning materials that fit your hub and region. By the end of the day, you will leave with a plan and process on how to apply blended learning with the VC4A Startup Academy, adapted to the needs and opportunities of your hub.

### When & Where

11th July, 2019 - from 9:00 to 17:30

### Network of Incubators

### & Innovators in Nigeria (NINE)

Box Office Hub, Discovery Mall, 215  
Konoko Crescent, Wuse II, Abuja.

### How can you be part of it?

Send your confirmation **by June 6th** to [aline@butterflyworks.org](mailto:aline@butterflyworks.org) and we will schedule a skype call to get to know you, the hub and the team. Do you have a question? Aline will be happy to help! Contact [aline@butterflyworks.org](mailto:aline@butterflyworks.org)

The [VC4A Startup Academy](#) is an online open and free resource that can be used by hubs to support their members in growing their business and getting it investment ready. VC4A would like to develop a model that incorporates their online academy in training activities in order to support more startups to grow.

As an expert in learning experiences and co-creation, [Butterfly Works](#) will facilitate a 1-day co-creation session and bring different blended learning concepts and tools to inspire you.